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FOR IMMEDIATE RELEASE

While a Lightning Sprint may not be as large as a full-size Sprint Car, the payout certainly will be. When the Northern Lightning Sprint Association takes to the track for an upcoming Thursday Night Thunder event at Red River Co-op Speedway, one driver will emerge as the inaugural “Lightning Strikes The Speedway” Champion and go home one thousand dollars richer.

Thursday, May 21, 2009 represents the first time in Manitoba history that the all-new Lightning Sprints will appear at the 4/10 mile oval as part of the “Thursday Night Thunder” series. Red River Co-op Speedway is located five miles south of Winnipeg on Highway 75.

“Lightning Strikes The Speedway” marketing partner Gerald Bernard of Rischuk Park Realty commented that “My family and I have not been this excited about dirt track racing in a long, long time. When Lightning Strikes The Speedway was first proposed, I just knew we had to be a part of it. Now, we are!”

A complete list of marketing partners for “Lightning Strikes The Speedway” will be announced soon.

Created in September of 2008, the Northern Lightning Sprint Association has been rapidly growing its membership through a dedicated philosophy of creating fun, fast, and affordable open wheel racing. Many of the organization’s members are dedicated to helping charities such as the Children’s Hospital Foundation and Cancer Care of Manitoba.

For further information on the Northern Lightning Sprint Association, please visit www.nlsprints.com