



## Understanding The Difference

From its inception in the fourth quarter of 2008, the primary goal of the Northern Lightning Sprint Association was to be different. A different attitude. A different rule book. A different way to deal with cheaters. Different, because dirt track racing needs different more than ever.

Unbeknownst to his fellow attendees at the inaugural Northern Lightning Sprint Member meeting, Tyson Hiebert was preparing to be different. So different, in fact, that he would prove to exceed the expectations of NLSA members and the racing community alike.

When the number 64 Lightning Sprint takes to the track this summer, be sure to take notice of its front wing. While the average racer spends a great deal of effort negotiating sponsorship deals, Hiebert has chosen to provide this valuable advertising space to Cancer Care of Manitoba absolutely free of charge.

But the benefits don't stop there for Cancer Care of Manitoba. In an environment where many racers spend an unhealthy portion of their time complaining about payouts, Hiebert has decided to forgo his completely. In fact, every shiny dime that Hiebert earns on the race track this summer will be donated directly to Cancer Care of Manitoba. Hiebert humbly notes "that none of this could take place without the fantastic support of my brother Patrick Hiebert, wife Kim and daughters Carmen and Kylie."

As Tyson Hiebert picks up the throttle in his new Lightning Sprint for the first time, his thoughts will be on his father Harold, who lost his courageous battle with cancer in the summer of 2008 at the age of 64.

Harold Hiebert was a great race fan and can certainly be credited for Tyson's keen interest in the sport of auto racing. There is no doubt that Harold will be looking down on Red River Co-op Speedway as a very different group of open wheel racers take to the track in 2009.

That group will be led by his son, a driver that has already proven he understands the difference.

(Written by Darren Pallen, NLSA President)